

WVDA 2026 Application

AWARD YEARS 2022 FORWARD

The State Plan should include a series of project profiles that detail the necessary information to fulfill the goals and objectives of each project. The following information must be included in each project profile.

ORGANIZATION DETAIL		
Organization Name		
Organization Contact Name		
Phone		
Organization Email		
Organization Fax		
FEIN		
UEI		
Mailing Address		
Street:		
City:	State:	Zip:
PROJECT TITLE		
DURATION OF PROJECT		
Start Date		
End Date		

PROJECT PARTNER AND SUMMARY

Include a project summary of $\underline{250}$ words or less suitable for dissemination to the public. A Project Summary provides a very brief (one sentence, if possible) description of your project. A Project Summary includes:

- 1. The name of the applicant organization that if awarded a grant will establish an agreement or contractual relationship with the State Department of Agriculture to lead and execute the project;
- 2. The project's purpose, deliverables, and expected outcomes; and
- 3. A description of the general tasks/activities to be completed during the project period to fulfill this goal.

The Project Summary is a summation of intended project activities and outcomes, like an abstract. If funded, this statement will be used to promote the project. When requests are made of the program for particular projects, this is what WVDA/USDA will release to the public. The Project Purpose provides more detail about the project's background, the reason it's being proposed, and the project's beneficiaries. The Project Purpose is essentially the "nuts and bolts" of the proposal, while the Project Summary is a condensed statement of the project's activities and outcomes.

FOR EXAM based prac meetings a	ctical me	easures to	niversity implem	will mitigat nent in a qua	e the spreac rantine area	d of citru a and dis	us greening (Hua sseminating resu	nglongbing) by d lts to stakeholder	eveloping scientifically- rs through grower
PROJECT PROVIDE			ISSUE,	PROBLEM,	OR NEED	ТНАТ	THE PROJECT	WILL ADDRES	SS (5000 Character Limit)

PROVIDE A LISTING OF THE OBJECTIVES THAT THIS PROJECT HOPES TO ACHIEVE

A project's objectives are different from the outcomes & indicators you will outline later in this application. Objectives should flow from the purpose or goal of the project and be stated as actions that are realistic and tangible – but not necessarily quantifiable – during the project. For example, an objective might read as, "to adapt lettuce cultivars to environments in which less water and nitrogen will be available and applied." Minimum of 2 objective; maximum of 8.

	#		Objective		
	1				
	2				
	3				
	4				
	5				
	6				
	7				
	8				
	PROIFO	CT BENEFICIARIES			
		e the number of project beneficiaries.			
			/ CDODC		
		MENT OF ENHANCING SPECIALTY		c . 1.	
ir	accorda		nis project enhances the competitiveness of Further information regarding the definitions/ s/grants/scbgp.		
	CONTI	NUATION PROJECT INFORMATION			
	Does thi	s project continue the efforts of a previ	ously funded SCBGP project?	Yes □	No □

If you have selected "yes", please address the following:
Provide the Award Number(s) and Project Title(s) previously funded. (1000 Character Limit)
Describe how this president will differ from and build on the president of forte (2500 Character Livin)
Describe how this project will differ from and build on the previous efforts. (2500 Character Limit)
Provide a summary (3 to 5 sentences) of the outcomes of the previous efforts. (1500 Character Limit)
Frovide a summary (3 to 3 sentences) of the outcomes of the previous enorts. (1300 character Limit)
PROVIDE LESSONS LEARNED ON POTENTIAL PROJECT IMPROVEMENTS
What was previously learned from implementing this project, including potential improvements? (1500 Character Limit)
What was previously rearned from implementing this project, including potential improvements. (1999 only actes 211116)
How are the lessons learned and improvements provided in the annual and final reports of the previous project being
incorporated into the project to make the proposed project more effective and successful at meeting goals and outcomes?
(1500 Character Limit)

Describe the likelihood of the project becoming self-sustaining and not indefinitely dependent on grant funds. (1500 C Limit)	haracter
The SCBGP will not fund duplicative projects. Did you submit this project to a Federal or State grant program other than the SCBGP for funding and/or is a Federal or State grant program other than the SCBGP funding the project currently?	lo □
If your project is receiving or will potentially receive funds from another federal or state grant program, plead address the following:	se
Identify the Federal or State grant program(s). (1500 Character Limit)	
Describe how the SCBGP project differs from or supplements the other grant program(s) efforts. (1500 Character Limit)	
EXTERNAL PROJECT SUPPORT	
Describe the specialty crop stakeholders who support this project and why (other than the applicant and organization involved in the project). (1500 Character Limit)	S
Why do the above stakeholders support this project? (1500 Character Limit)	

EXPECTED MEASURABLE OUTCOMES

2.3b Number with expanded seasonal availability

SELECT THE APPROPRIATE OUTCOME(S) AND INDICATOR(S)/SUB-INDICATOR(S)

You must choose at least one of the seven outcomes listed in the SCBGP Performance Measures, which were approved by the Office of Management and Budget (OMB) to evaluate the performance of the SCBGP on a national level.

Select the outcome measure(s) that are applicable for this project from the listing below.		
Outcome 1: Increasing Consumption and Consumer Purchasing of Specialty Consumer Purchasing Of Special Of Speci	Crops	
Outcome 2: Increasing Access to Specialty Crops and Expanding Specialty Cro	op Production and	d Distribution
Outcome 3: Increase Food Safety Knowledge and Processes		
Outcome 4: Improve Pest and Disease Control Processes		
Outcome 5: Develop New Seed Varieties and Specialty Crops		
Outcome 6: Expand Specialty Crop Research and Development		
Outcome 7: Improve Environmental Sustainability of Specialty Crops		
OUTCOME MEASURE(S)		
1. INCREASING CONSUMPTION AND CONSUMER PURCHASING OF SPECIALTY CROPS		
Indicators	Value	N/A
1.1 Total number of consumers who gained knowledge about specialty crops:		
1.1a Adults		
1.1b Children		
1.2 Total number of consumers who consumed more specialty crops:		
1.2a Adults		
1.2b Children		
1.3 Number of additional specialty crop customers counted		
1.4 Number of additional business transactions executed		
1.5 Increased sales measured in:		
1.5a Dollars		
1.5b Percent change		
1.5c Combination of volume and average price as a result of enhanced marketing activities		
2. INCREASING ACCESS TO SPECIALTY CROPS AND EXPANDING SPECIALTY CROP PRODUSTRIBUTION	DUCTION AND	
Indicators	Value	N/A
2.1 Number of stakeholders that gained technical knowledge about producing, preparing, procuring, and/or accessing specialty crops		
2.2 Number of stakeholders that reported producing, preparing, procuring, and/or accessing more specialty crops		
2.3 Total number of market access points for specialty crops developed or expanded, and of those:		
2.3a Number of new online portals created to sell specialty crops		

2.3c Number of existing market access points that expanded specialty crop offerings		
2.3d Number of new market access points that established specialty crop offerings		
2.4 Number of stakeholders that gained knowledge about more efficient and effective distribution systems		
2.5 Number of stakeholders that adopted best practices or new technologies to improve distribution systems		
2.6 Total number of partnerships established between producers, distributors, and/or other relevant intermediaries related to distribution systems, and of those established:		
2.6a Number formalized with written agreements (i.e. MOU's, signed contracts, etc.)		
2.6b Number of partnerships with underserved organizations		
2.7 Total number of new/improved distribution systems developed, and of those, the number that:		
2.7a Stemmed from new partnerships		
2.7b Increased efficiency		
2.7c Reduced costs		
2.7d Increased specialty crop grower participation		
2.7e Expanded customer reach		
2.7f Increased online presence		
2.8 Number of specialty crop-related jobs:		
2.8a Created		
2.8b Maintained		
2.9 Total number of new individuals who went into specialty crop production as a result of marketing, and of those, the number who are:		
2.9a Beginning farmers or ranchers		
2.9b Socially disadvantaged farmers or ranchers		
2.10 Number of market access points that reported increased:		
2.10a Revenue		
2.10b Sales		
2.10c Cost-savings		
3. INCREASE FOOD SAFETY KNOWLEDGE AND PROCESSES		
Indicators	Value	N/A
3.1 Number of stakeholders that gained knowledge about prevention, detection, control, and/or intervention food safety practices, including relevant regulations (to improve their ability to comply with the Food Safety Modernization Act (FSMA) and/or meet the standards for aligned third party food safety audits such as Harmonized GAP/GHP)		
3.2 Number of stakeholders that:		
3.2a Established a food safety plan		
3.2b Revised or updated their food safety plan		
3.3 Number of specialty crop stakeholders who implemented new/improved prevention, detection, control, and intervention practices, tools, or technologies to mitigate food safety risks (to improve their ability to comply with the Food Safety Modernization Act (FSMA) and for most the standards for aligned third party food safety audits such as Harmonizad		

GAP/GHP)		
3.4 Number of prevention, detection, control, or intervention practices developed or		
enhanced to mitigate food safety risks 3.5 Number of stakeholders that used grant funds to:	+	
3.5a Purchase		
3.5b Upgrade food safety equipment		
7 1 1		1
4. IMPROVE PEST AND DISEASE CONTROL PROCESSES		
Indicators	Value	N/A
4.1 Number of stakeholders that gained knowledge about science-based tools to combat pests and diseases		
4.2 Number of stakeholders that adopted pest and disease control best practices, technologies, or innovations		
4.3 Number of stakeholders trained in early detection and rapid response practices to combat pests and diseases, and of those:		
4.3a The number of additional acres managed using integrated pest management		
4.4 Number of stakeholders that implemented new diagnostic systems, methods, or technologies for analyzing specialty crop pests and diseases		
4.5 Total number of producers/processors that enhanced or maintained pest and disease control practices, and of those, the number that reported:		
4.5a Reduction in product lost to pest and diseases		
4.5b Improved crop quality		
4.5c Reduction in labor costs		
4.5d Reduction in pesticide use		
4.6 Number of producers/processors improving the efficiency of pest and disease control diagnostics and response testing, as reported by:		
4.6a Improving speed		
4.6b Improving reliability		
4.6c Expanding capability		
4.6d Increasing testing (i.e. survey work for pests)		
		1
5. DEVELOP NEW SEED VARIETIES AND SPECIALTY CROPS		
Indicators	Value	N/A
5.1 Number of cultivar and/or variety trials conducted, and of those:		
5.1a The number that advanced to further stages of development		
5.2 Number of cultivars and/or seed varieties developed		
5.3 Number of cultivars and/or seed varieties released		
5.4 Number of growers adopting new cultivars and/or varieties		
5.5 Number of acres planted with new cultivars and/or varieties		П
·		<u> </u>
6. EXPAND SPECIALTY CROP RESEARCH AND DEVELOPMENT		
Indicators	Value	N/A
6.1 Number of research goals accomplished		
6.2 For research conclusions, the number that:		

6.2a Yielded findings that supported continued research 6.2b Yielded findings that led to completion of study 6.2c Yielded findings that allow for implementation of new practice, process or technology 6.3 Number of industry representatives and other stakeholders who engaged with research results 6.4 Total number of research outputs published to industry publications and/or academic journals, and for each published research output, the: 6.4a Number of views/reads of published research/data 6.4b Number of citations counted 7. IMPROVE ENVIRONMENTAL SUSTAINABILITY OF SPECIALTY CROPS Indicators Valu 7.1 Number of stakeholders that gained knowledge about environmental sustainability best practices, tools, or technologies 7.2 Number of stakeholders reported with an intent to adopt environmental sustainability best practices, tools, or technologies 7.3 Number of producers that adopted environmental best practices or tools 7.4 Number of new tools/technologies developed or enhanced to improve sustainability/conservation or other environmental outcomes	e N/A
6.2c Yielded findings that allow for implementation of new practice, process or technology 6.3 Number of industry representatives and other stakeholders who engaged with research results 6.4 Total number of research outputs published to industry publications and/or academic journals, and for each published research output, the: 6.4a Number of views/reads of published research/data 6.4b Number of citations counted 7. IMPROVE ENVIRONMENTAL SUSTAINABILITY OF SPECIALTY CROPS Indicators Valu 7.1 Number of stakeholders that gained knowledge about environmental sustainability best practices, tools, or technologies 7.2 Number of stakeholders reported with an intent to adopt environmental sustainability best practices, tools, or technologies 7.3 Number of producers that adopted environmental best practices or tools 7.4 Number of new tools/technologies developed or enhanced to improve sustainability/	
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7.2 Number of stakeholders reported with an intent to adopt environmental sustainability best practices, tools, or technologies 7.3 Number of producers that adopted environmental best practices or tools 7.4 Number of new tools/technologies developed or enhanced to improve sustainability/	
7.4 Number of new tools/technologies developed or enhanced to improve sustainability/	
conservation of ciner environmental saccomes	
7.5 Number of additional acres managed with sustainable practices, tools, or technologies that focused on:	
7.5a Water quality/ conservation	
7.5b Soil health	
7.5c Biodiversity	
7.5d Reduction in energy use	
7.5e Other positive environmental outcomes (optional)	
7.6 Number of additional acres established and maintained for the mutual benefit of pollinators/specialty crops	
ADDITIONAL APPROVED OUTCOME (IF APPLICABLE)	

MISCELLANEOUS OUTCOME MEASURE (1500 Character Limit)
In the unlikely event that the outcomes and indicators above the selected outcomes are not relevant to your project, you must develop a project-specific outcome(s) and indicator(s) which will be subject to approval by AMS.
DATA COLLECTION TO REPORT ON OUTCOMES AND INDICATORS (2000 Character Limit)
Explain how you will collect the required data to report on the outcome and indicator in the space below. Please refer to SCBGP Performance Measures for information on data collection tips for each outcome indicator selected.
BIIDGET NARRATIVE

All expenses described in this Budget Narrative must be associated with expenses that will be covered by the SCBGP. If any matching funds will be used and a description of their use is required by the State department of Agriculture, the expenses to be covered with matching funds must be described separately. Applicants should review the Request for Applications (RFA) section on *Funding Considerations* prior to developing their budget narrative.

Budget Summary						
Expense Category	SCBGP Funds Requested	матсн	MATCH SOURCE	Total Funds Requested		
Personnel						
Fringe Benefits						
Travel						
Equipment						
Supplies						
Contractual						
Other						

			T					
	Subtotal							
				Total Dudgat				
	Total Budget							
DEDCO	PERSONNEL							
	List the organization's employees whose time and effort can be specifically identified and easily and accurately traced to							
project	activities that enl	nance the competitiveness	s of specialty crops. If the	listed employee's salary/p	osition will not be paid			
				ction on <i>Presenting Direct o</i> uidance. Fill personnel info				
as need				Block Grant Program ca				
costs.								
#		Personnel Name/Title		Level of Effort (# of ho OR % FTE)	ours Funds Requested			
1								
2								
3								
4								
	Personnel Subtotal							
Person	Personnel Justification (2000 Character Limit)							
	•		ibe the activities to be con	npleted by name/title inclu	uding approximately			
when a	For each individual listed in the above table, describe the activities to be completed by name/title including approximately when activities will occur. Add more personnel by copying and pasting the existing listing or deleting personnel that aren't necessary.							
FOR EX		1						
	nel 1: Description and le							

FRINGE BENEFITS

Provide the fringe benefit rates, in percentages, for each of the employees described in the Personnel section that will be paid with SCBGP funds.

#	Fringe Benefits Name/Title	Fringe Benefit Rate	Funds Requested
1			
2			
3			
4			
	Fringe Benefits Subtotal		
Matching Funds			
Source			
Match Description			
TRAVEL			

Explain the purpose for each Trip Request. Please note that travel costs are limited to those allowed by formal organizational policy; in the case of air travel, project participants must use the lowest reasonable commercial airfares. For recipient organizations that have no formal travel policy and for-profit recipients, allowable travel costs may not exceed those established by the Federal Travel Regulation, issued by GSA, including the maximum per diem for lodging and meals and incidental expenses (M&IE) and mileage rates prescribed in those regulations. This information is available at http://www.gsa.gov/travel. See the RFA section on *Allowable and Unallowable Costs and Activities* for further guidance. For all trips, please list each cost item (airfare, car rental, meals, hotel, etc.) associated with that trip number on a separate line. Please do not combine costs like airfare and hotels on the same line.

#	Trip Destination	Type of Expense (e.g., airfare, car rental, hotel, etc.)	Unit of Measure (e.g., days, nights, miles)	Number of Units	Cost per Unit	Number of Travelers Claiming Expense	Funds Requested
1							
2							
3							

4							
5							
6							
7							
8							
9							
10							
		Travel Subto	otal				
Travel Justification (2000 Character Limit)							
the project keep not yet keep number:	n trip listed in the above table, descri ect. Be sure to include approximately known, please use "to be determined s. For example, it might be including the existing listing or delete trips tha	when and whe (TBD)". If you a tax for the hotel	re the trip will re not using GS or University t	occur and v A rates, ple	who will be t ease include l	raveling. If th now you arriv	ne location is ved at the rate
	AMPLE: Approximate Date of Travel MM/YYY Approximate Date of Travel MM/YYY						
CONFO	DRMING WITH YOUR TRAVEL PO	DLICY					
will be a	king the box to the right, I confirm the	ve-mentioned tr			llicies		

EQUIPMENT

Describe any special purpose equipment to be purchased or rented under the grant. "Special purpose equipment" is tangible, nonexpendable, personal property having a useful life of more than one year and an acquisition cost that equals or exceeds \$5,000 per unit and is used only for research, medical, scientific, or other technical activities. If the acquisition cost of the item is less than \$5,000 then the item is considered a supply and should be listed in that section. Rental of "general purpose equipment" must also be described in this section. Purchase of general purpose equipment is not allowable under this grant. See the RFA section on *Allowable and Unallowable Costs and Activities* for further guidance.

#	Equipment Item Description	Rental or Purchase	Acquisition Date	Funds Requested
1				
2				
3				
4				
5				
6				
7				
8				
9				
10				
11				
12				
13				
14				
15				

Equipment Subtotal	
--------------------	--

For each Equipment item listed in the above table describe how this equipment will be used to achieve the objectives and outcomes of the project. Please be sure to address the allow-ability criteria for each equipment item as indicated in the <u>AMS Terms and Conditions</u> .
FOR EXAMPLE:
Equipment 1: Description and justification
Equipment 2: Description and justification

SUPPLIES

Equipment Justification (2000 Character Limit)

List the materials, supplies, and fabricated parts costing less than \$5,000 per unit, and describe how they will support the purpose and goal of the proposal and enhance the competitiveness of specialty crops. If the actual cost per unit or number of units is not known, please use your best estimate. This will assist Grants Management Specialists to better determine allowability. See the RFA section on *Allowable and Unallowable Costs and Activities*, for further guidance.

#	Supplies Item Description	Cost per Unit	Number of Units	Acquisition Date	Funds Requested
1					
2					
3					
4					
5					
6					
7					
8					

		T	T	ı	T
9					
10					
11					
12					
13					
14					
15					
16					
17					
18					
19					
20					
21					
22					
23					
24					
25					
Supplies Subtotal					

Supplies Subtotal	

Supplies Justification (3000 Character Limit)

Describe the purpose of each supply listed in the table above and how it is necessary for the completion of the project's objective(s) and outcome(s). If it comes as a set, please include that in the justification. If you are combining costs (for example combining 15 items into one cost, you will need to provide a breakdown of items and how you arrived at the price

listed in the table above).	
FOR EXAMPLE: Supply 1: Description and justification Supply 2: Description and justification	

CONTR	ACTUAL/CONSULTANT			
individu contract Create a	tual/consultant costs are the expenses associated with putal or organization other than the applicant in the form of tor or consultant, each must be described separately. I new line for each contractor/consultant. Provide a list of and overall cost of the services performed. Please note to	f a procurement related from the frontractors/consul	tionship. If there is tants, detailing out	more than one the name, hourly or
	tors and consultants.	statutory iii	mtations on mune	ct costs also apply to
#	Contractual Name/Organization	Hourly Rate / Flat Rate	Rate Value	Funds Requested
1				
2				
3				
4				
	Contractual/Consultant	Subtotal		
Contra	ctual Justification (2000 Character Limit)			
to meet consulta contract provide the RFA been ide	for each of your real or anticipated contractors listed about the objectives and outcomes of the project. Each section ant services are to be used to meet the anticipated outcome tor employee and consultant hourly rates of pay exceed to a justification for the expenses. This limit does not include section on <i>Allowable and Unallowable Costs and Activitie</i> entified or is TBD, please indicate how you will announce for for the position/work to be completed.	should also include a nes and objectives. In he salary of a GS-15 s le fringe benefits, tra s for acceptable justi	n justification for wandled timelines for step 10 Federal em vel, indirect costs, fications. If the Cor	hy contractual/ r each activity. If ployee in your area, or other expenses. See ntractor has not yet
	AMPLE: tual 1: Description and justification tual 2: Description and justification			
				Page 17 of 19

CONFORMING WITH YOUR PROCUREMENT STANDARDS

By checking the box to the right, I confirm that my organization followed the same policies and
procedures used for procurements from non-federal sources, which reflect applicable State and
local laws and regulations and conform to the Federal laws and standards identified in
2 CFR Part 200.317 through.326, as applicable. If the contractor(s)/consultant(s) are not already
selected, my organization will follow the same requirements.

OTHER

Include any expenses not covered in any of the previous budget categories. Be sure to break down costs into cost per unit and number of units. Expenses in this section include, but are not limited to, meetings and conferences, communications, rental expenses, advertisements, publication costs, and data collection.

If you budget meal costs for reasons other than meals associated with travel per diem, provide an adequate justification to support that these costs are not entertainment costs. See FY25 Grant Application Instruction Manual for further guidance.

#	Other Item Description	Cost per Unit	Number of Units	Acquisition Date	Funds Requested
1					
2					
3					
4					
5					

Other Subtotal	

Other Justification (2000 Character Limit)

Describe the purpose of each item listed in the table above purchased and how it is necessary for the completion of the project's objective(s) and outcome(s). For meals the costs must be reasonable, and a justification must be included to show that such activity maintains the continuity of the meeting and to do otherwise will impose arduous conditions on the meeting participants.

FOR EXAMPLE: Other 1: Description and justification Other 2: Description and justification					

PROGRAM INCOME

Program income is gross income --earned by a recipient or subrecipient under a grant --directly generated by the grantsupported activity or earned only because of the grant agreement during the grant period of performance. Program income includes, but is not limited to, income from fees for services performed; the sale of commodities or items fabricated under an award (this includes items sold at cost if the cost of producing the item was funded in whole or partially with grant funds); registration fees for conferences, etc.

Describe how program income will be used to further the objectives of this project during the performance period. Any income generated must be reinvested back into the project and not set aside or reserved for future expenses after the grant ends.

Description of how you will reinvest the program

Source/Nature of Program Income	income into the project to enhance the competitiveness of specialty crops	Income
Progran	n Income Total	
EVALUATION OF BENEFIT TO NON-SPECIALT	'Y CROP INDUSTRIES	
All SCBGP funds must enhance the competitiveness of	eligible specialty crops.	
	ecialty crop industries (e.g., grain, livestock, or dairy), or tage of non-specialty crop industries. Include both the dosponse below.	
ensure all grant funds enhance the competitiveness	budget in matching funds." If matching funds will serve as of specialty crops, you must keep adequate records to inseed to meet the match or cost-share and the source of further was determined.	dentify and
f your project will not benefit non-specialty crop inc	dustries, check this box.	

Estimated