Guide to making and selling Pet Treats in West Virginia
Commercial Feed license

- Submit a small, large, and specialty pet license application 15 days before you start distributing.

- Applications can be found at: http://www.agriculture.wv.gov/forms/regulatory-and-environmental-forms/
  - Specialty Pet - pets normally maintained in a cage or tank - $40.00/product
  - Small Package - 10 lbs and under - $75.00/product
  - Large Package Pet - Over 10.1 lbs and Bulk - $100.00/product

- Submit the appropriate application(s), registration fee and labels for each of your products.
Labeling Guidelines

- It is important to properly label all pet foods and treats.
These areas are required on label:

Product Name
  also brand name (if applicable)
Purpose Statement (Species of Pet Intended)
Guaranteed Analysis
  crude protein (minimum).....x%
  crude fat (minimum)..........x%
  crude fiber (maximum)........x%
  moisture (maximum)..........x%
These areas are required on label (Continued):

Ingredients

list all ingredients in descending order (by weight)

Feeding Directions

the principle display panel (front of the label) must state “treat” or “snack” or the feeding directions must state: “This product is intended for intermittent or supplemental feeding only.
These areas are required on label (Continued):

Name and Address of the Manufacturer or Distributor
   name of business
   street address
   city, state, and zip code
   (street address may be omitted if it appears in the local phone directory)

Quantity Statement
   net weight 8 oz (226.8g) or
   net count 6 treats
Jim’s Dog Treats

Guaranteed Analysis

Crude Protein (min)…………..14%
Crude Fat (min)………………....4%
Crude Fiber (max)……………….2%
Moisture (max)…………………..10%

Ingredients

wheat flour, egg products, vegetable oil, natural and artificial flavors

Feeding Directions

Feed as treat or reward

Jim’s Pet Food Company
1234 Capitol Lane
Charleston, WV 25305

Net Weight 8oz (226.8g)
If you have any questions, contact:

Chessie Shamblin or Sandhya Malkaram
West Virginia Department of Agriculture
Regulatory and Environmental Affairs Division
1900 Kanawha Blvd, East
Charleston, WV 25305
304-558-2227