

This mock-up is representative of a typical label as is required of a “small producer” as defined in the West Virginia Marketing of Eggs Rule §61-7A-3.1 These are standard 2” X 4” labels as can be printed on computer labeling on a home computer. “from the chickens of...” terminology is not required (added as optional). Minimum 5/8” type required is measured top to bottom of the two words, and (on Microsoft Word software) is font size 26. You may have to experiment on your computer & printer to get an accurate size. This mock-up is only a suggestion. As long as your label meets the requirements, you may design it per your liking.

from the chickens of...
John Doe, Rt. 1, Box 182E, Mt. Monroe, WV 29217

Eggs Packed On 077

UNGRADED EGGS

Keep Refrigerated

OR

from the chickens of...
John Doe, Rt. 1, Box 182E, Mt. Monroe, WV 29217

Eggs Packed On _____

UNGRADED EGGS

Keep Refrigerated

from the chickens of...
John Doe, Rt. 1, Box 182E, Mt. Monroe, WV 29217

Eggs Packed On April 8, 2014

UNGRADED EGGS

Keep Refrigerated

...

Eggs Packed On _____ Use By _____

UNGRADED EGGS

Keep Refrigerated

John Doe, Rt. 1, Box 182E, Mt. Monroe, WV 29217

Here’s another optional suggestion for your label. A couple of producers have said the required “*packed on*” date is confusing some folks who think it’s an expiration date. So designing your label (similarly as seen at right and below) would satisfy the law, and maybe be less confusing. Use a “Julian Calendar” date (listed on back of this sheet) as your “*packed on*” date. Then add an optional “Use By” date, *set by you* (as a “*general guideline,*” make it four weeks to one month after the listed Julian calendar date).

Eggs Packed On (Julian) Use By (4weeks/1month later)

UNGRADED EGGS

Keep Refrigerated

John Doe, Rt. 1, Box 182E, Mt. Monroe, WV 29217

Eggs Packed On 049 Use By April 8, 2014

UNGRADED EGGS

Keep Refrigerated

John Doe, Rt. 1, Box 182E, Mt. Monroe, WV 29217