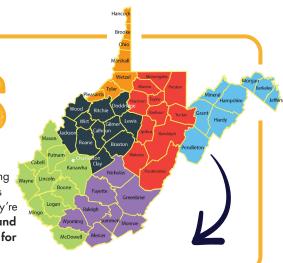
WYDAPLANNIN

Our WVDA Planning Coordinators cover a lot of ground – literally! Their jobs are to help agribusiness in their regions with business planning, product labeling, understanding rules and regulations, signing them up for our WV Grown program, encouraging partnerships, connecting them with other agencies/higher ed and being the biggest cheerleaders for the agribusinesses they serve. Find your coordinator on our map and give them a call or drop them an email. They're eager to help take your agribusiness to the next level. *The Central Planning Coordinator and Dairy Planning Coordinator positions are currently vacant. If you would like to apply for one of the positions, contact 304-558-2210 or michelleparsons@wvda.us.





Lacy Davidson Ferguson, MS, RDN

Southwestern Planning Coordinator (o)304-558-2210/(c)304-546-7930 ldavidson@wvda.us

"I own and operate a small, family farm and know the ups and downs of farm life. Having a program like WV Grown there to help guide you can be invaluable."



Southeastern Planning Coordinator (o)304-558-2210/(c)304-807-6019 aamos@wvda.us

"I'm dedicated to helping West Virginia Grown businesses succeed because this state is my home. By supporting local farms and companies, I believe we can create opportunities for them to grow and thrive, building a stronger future for the place we all love."



Sherry Mitchell, MA

North Central Planning Coordinator (o)304-558-0670/(c)304-941-9167 smitchell@wvda.us

"I love working with WV businesses to market their products because I'm proud to share the West Virginia spirit and the pride our producers take in their craft."



Kacey Gantzer, MPS-OL

Northern/Technical Lead Planning Coordinator (o)304-558-2210/(c)304-546-9167 kgantzer@wvda.us

"Working with West Virginia producers and farmers is inspiring. As planning coordinators, we provide a sounding board for producers and make connections to services and other members of the agriculture community. The future of small-scale agriculture is brighter than ever in West Virginia."





Nathan Bergdoll

Eastern Panhandle Planning Coordinator (o)304-558-2210/(c)304-703-5575 nbergdoll@wvda.us

"I spent my childhood on our family farm in Hardy County. I know the hard work and dedication it takes to operate a small farm and take pride in assisting our West Virginia producers in advancing their businesses."



Meat and Livestock Statewide Planning Coordinator (o)304-558-2210 drichard@wvda.us

"I've spent my entire life involved in agriculture. Operating a farm has shown me the trials and tribulations but also its joy and sense of accomplishment. Assisting West Virginia farmers to be more productive, provide a safer product to the consumer and reach their goals has been very rewarding."