Nicole Fansler
Nicole Fansler Livestock / Flat Hill Poultry
Beef Cattle / Poultry Farm Operator
Hardy County

Nicole is a 7th generation farmer in Hardy County where she owns and operates a poultry and beef farm. She is a WV Licensed Livestock Dealer and has a feeder cattle order buying business where she buys calves that have been weaned and backgrounded to send to Midwestern feedlots. Nicole enjoys helping local farmers by promoting WV feeder cattle through her order-buying business. She has also been a Licensed Weighmaster through the WV Department of Agriculture for more than 20 years and has been employed at several livestock auction markets throughout the years.

Nicole’s interest and involvement in the livestock industry began at a very young age when her grandfather gave her a cow to start a herd with when she was four years old. Nicole currently has 80 crossbred commercial cows and 20 replacement heifers. Though education and advice from livestock experts, she has been able to improve her herd using EPDs, Performance-tested bulls and carcass data. She also backgrounds several loads of stocker cattle throughout the year. Nicole also assists her parents with their stocker/backgrounding operation, cow herd and farming operation.

As an FFA project in high school, Nicole raised poultry under contract. Upon graduating college, she built two broiler chicken houses with a combined flock capacity of 64,000 birds and currently raises broilers for George’s Poultry.

Through the years it hasn’t always been easy, but with hard work and dedication, Nicole has been able to continue to expand her farm and livestock business. Nicole also coaches livestock and poultry judging teams, assists with the local FFA Ham, Bacon & Egg Sale, as well as fundraising events for FFA and 4-H clubs. Nicole believes “the future of agriculture lies within the hands of our youth. We need to teach and encourage the next generation of agricultural stewards.”

Nicole lives in Mathias with her 2 children, Jackie and Jacob, and her fiancé John.

2015 Women in Ag