Engaged in agriculture all of her life thus far, Amy grew up on a poultry, beef and crop operation in Old Fields. Crediting her success in agriculture to her start in the poultry industry, Amy has worked hard toward her goals. Early on, Amy was actively engaged in beef cattle marketing operations through the South Branch Valley Livestock Exchange. During this time, she also worked a full time job as a broiler service technician for the Hardy County complex of Pilgrim’s Pride Corporation. Amy is actively involved in the family operation, Lovers Lane Farms with her husband Bill and brother in law Jim Martin. Together they operate one of the largest family diversified agricultural operations in the state of West Virginia.

Located in one of the three largest agricultural producing counties in the state, Amy soon noticed the need for additional professional veterinary services and amenities in the cattle rich eastern panhandle. Working with Doctors Isaiah and Anna Smith, Amy opened another branch of Mountainview Veterinary Services, providing a full line of competitively priced animal medicines and vaccines as well as bulk and custom feeds, minerals and supplements. Amy is widely known through the surrounding counties for her knowledgeable and dependable customer service.

Amy’s future goals include implementing the use of computerized record keeping and data analysis that will ultimately improve the efficiency of not only the farm’s herd, but those fortunate enough to be her customers. She has also explored the idea of customer education, which she plans to continue through educational meetings as well as one-on-one consultations. Amy’s love for agriculture is evident within her demeanor and the professionalism of her business.

Amy resides in Moorefield, West Virginia with her husband Bill and two sons, Will and Wyatt.

“For agriculture to survive, we must pass on the knowledge that is gained through the many challenges that we face. To stand strong in today’s agriculture industry you must have great passion, perseverance, confidence and faith.”

-Amy Martin