



MarketReady Training Rolls into West Virginia

Charleston, W.Va. -- Are you market ready? Want to see your products on store shelves or restaurant tables? The West Virginia Department of Agriculture is sponsoring a MarketReady Training Program on Sept. 22, 2015 for producers and processors interested in **selling anything to restaurants, grocers, wholesalers and foodservice institutions.**

Whether you grow corn or bottle your own salsa, the program will provide you with professional marketing education to improve sales relationships and get you up to speed with the latest local food programs. This national program, developed by the University of Kentucky Cooperative Extension Service, will provide you with the tools for business success. Meet buyers, West Virginia Department of Agriculture (WVDA) staff, West Virginia University & West Virginia State University staff and others.

Space is limited so sign up today. The \$25 fee includes class material and lunch. The event gets underway at 8 a.m. at Heritage Farm & Museum, 3300 Harvey Rd., Huntington, WV 25704.

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