

# West Virginia Department of Agriculture

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## **AGRITOURISM AWARDS HANDED OUT AT SMALL FARM CONFERENCE**

**Charleston, W.Va.** – Communication is key to agriculture. You have to be able to get your message and products out to the public. Some of the most successful ag businesses in West Virginia use everything from printed pieces to pictures, websites to social media.

The WVDA handed out the annual Agritourism Awards during the 2016 Small Farm Conference on Thursday, February 25. The winners showed creativity, innovation and good storytelling are all you need to make a big impression.

The winners of the print awards were: First place, Bloomery Plantation (Charles Town); second place, Heritage Farm Museum (Huntington); and third place, Daydream Farms “Rodeo” (Fort Ashby).

The winners of the photo awards were: First place, Bloomery Plantation; second place, Gritt’s Farm (Buffalo); and third place, Bloomery Plantation.

The winners of the social media awards were: First place, Heritage Farm Museum; second place, Bloomery Plantation; and third place, Gritt’s Farm.

The winners of the best website were: First place, Bloomery Plantation <http://bloomerysweetshine.com/>; second place, Orr’s Farm Market (Martinsburg) <http://orrsfarmmarket.com/>; and third place, Gritt’s Farm <http://www.grittsfarm.com/>.

The winners of the best video were: First place, Orr’s Farm Market <http://orrsfarmmarket.com/>; second place, WV Division of Tourism <https://www.youtube.com/watch?v=Gbyz04PphTY>; and third place, Hawk Knob (Lewisburg) <https://www.youtube.com/watch?v=PDANidbdLq0>

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